

PRIVATE EXCURSION THROUGH ICELAND



LUXURY ACTION



YOUR STAY, SEAMLESSLY TAKEN CARE OF

From arrival to departure, every detail is looked after.

After our travel designers customize your itinerary and plan each moment, your journey begins. Your private guide welcomes you and leads your adventures, while your private chef awaits at your villa, preparing meals from local ingredients, tailored to your taste.

Welcome to Iceland.

EXCLUSIVE PRIVATE ESTATES & VILLAS

Enjoy some of the most unique private estates, villas and properties across the south and west of Iceland. Filled with everything you could possibly need during your stay, you always have your private oasis to return to after a day of adventuring.

Your accommodations are always staffed with a private chef and a host, who ensure your comfort throughout your stay. All for your exclusive use.



PRIVATELY GUIDED

A buggy ride through an ice cave, a helicopter excursion over the Glacier Lagoon, whale watching and hikes through the most magnificent landscapes — just to name a few. Your private local guide leads you through your adventure, ensuring the best spots and stories the country has to offer.

Your itinerary is fully customized to your preferences and all in place before your arrival. Just step into your adventure.





GOLDEN CIRCLE



HIGHLANDS



DIAMOND BEACH & GLACIER LAGOON



DIAMOND CIRCLE



SNÆFELLSNES



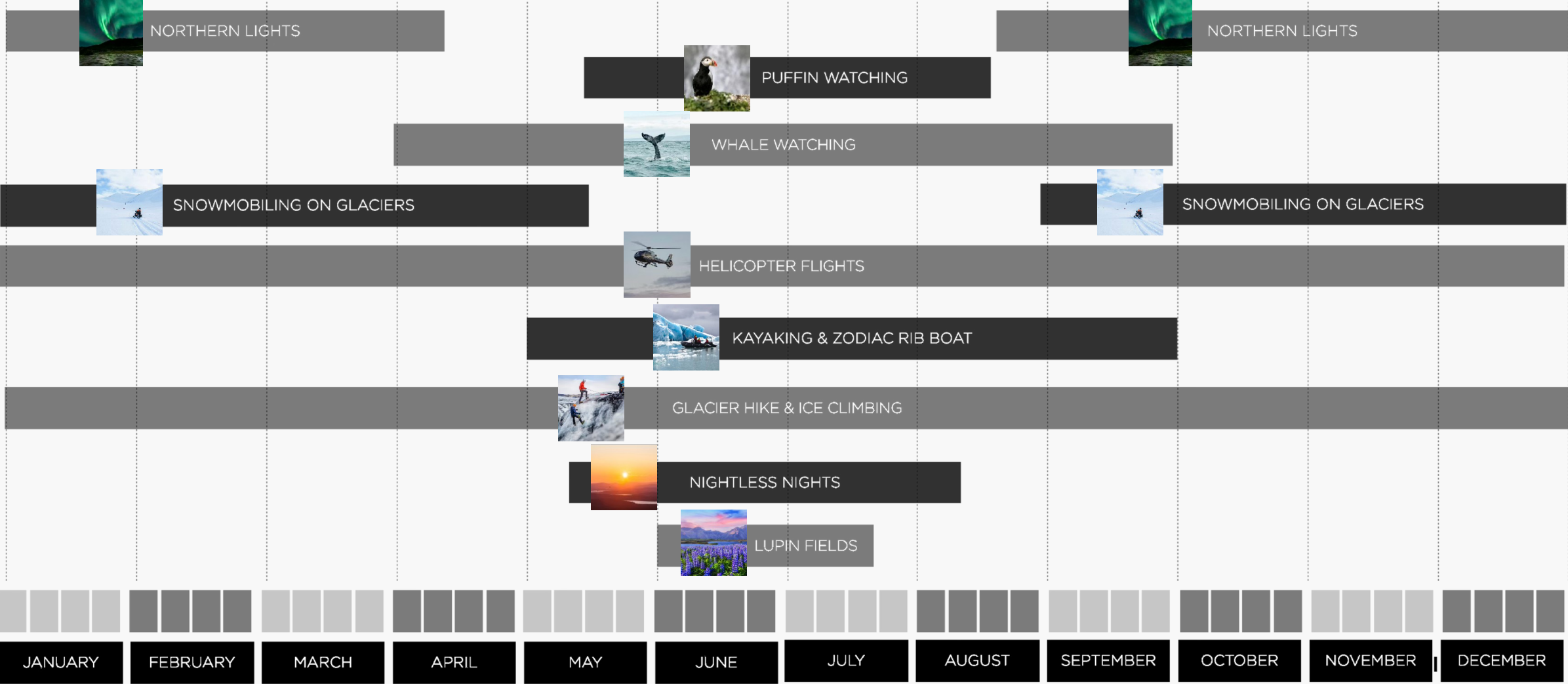
ICELAND FROM ABOVE
HELICOPTER EXCURSION

EVEN MORE TO EXPERIENCE

- Whale & puffin watching
- Zodiac rib boats in the Glacier Lagoon
- Lava Cave visit
- Snorkeling between tectonic plates
- Stable visit & Icelandic Horse demonstration
- Adventurous buggy ride to the Katla Ice Cave
- Viking Feast in a mysterious Icelandic cave
- Hot springs, hot pools & canyon baths
- ATV or buggy rides through rivers and black sand beach
- Snowmobiling on a glacier
- Glacier walks & Ice climbing
- Super Jeep explorations
- Kayaking by a glacier
- Discover Reykjavik
- Wine & whiskey tasting
- Local culinary experiences
- Horse riding through Icelandic country side
- Relaxation in a beer bath



SEASONS IN ICELAND



MEET YOUR TRAVEL DESIGNER

We believe in personal service. Every inquiry is handled with care and attention to detail. Share your ideas with us, and together we'll design something truly extraordinary.



[Contact us](#)

[Learn more](#)

WE CRAFT THE NORTH

—— *Single or multidestination*

Whether you have one destination in mind or want to drift across Finland, Sweden, Norway, Iceland, Denmark, Greenland and the Faroe Islands — we design the experience around you.

—— *Beautiful places to stay*

We access some of the most stunning properties across destinations — intimate lodges & villas, design hotels, and remote estates selected for atmosphere as much as comfort.

—— *Beyond the expected*

Every activity is chosen for those who want more than the obvious — extraordinary access, expert guides, and moments you can't find elsewhere.

—— *Private services*

Discreet, anticipatory service throughout your journey — from the moment you land to the moment you depart.

WORLDS WITHIN

Luxury Action was founded in 2009 in Rovaniemi, Lapland, with a vision to share the North in a way no one else could.

From the very beginning, our purpose has been clear: to create journeys that offer rare access, authentic culture, and experiences as bold as they are personal. What began as intimate expeditions has grown into a trusted full-service destination management company, designing private travel adventures across the Arctic and Nordic regions.

Today, Luxury Action welcomes discerning travellers, families, and companies from around the world — always with the same commitment to authenticity, discretion, and unforgettable journeys.





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